



Prime Video Anticipates FOMO in Quebec With the Greenlight of *Pour un soir* seulement (For One Night Only)

The series marks the first collaboration between Juste pour rire TV / Just For Laughs TV and Prime Video to produce French-language content in Quebec

The series' comedian hosts are <u>PA Méthot</u>, <u>Dominic Paquet</u>, <u>Rachid Badouri</u>, and <u>Mariana Mazza</u>, each hosting a night of comedy in unique locations



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TORONTO—July 05, 2022—Prime Video today announced that production has just concluded on *Pour un soir seulement* (*For One Night Only*), its first collaboration with Juste pour rire TV / Just For Laughs TV. Each episode of the four-part Canadian Amazon Original comedy series features a different Francophone comedian performing a stand-up showcase in an unusual and surprising venue for an audience of die-hard fans. The featured comedian will also share the stage with a personally selected lineup of talent. The series, that was filmed entirely in Quebec, will launch exclusively on Prime Video in Canada later this year.

"Just for Laughs is one of the most influential players in the comedy industry. We are excited to work with them on this project and tap into their expertise in comedy and the Quebec audience," said Nav Saini, head of content, Canada, Prime Video. "Pour un soir seulement is Prime Video's second Canadian produced French-language comedy series, following the recent announcement and production of LOL: Qui Rira Le Dernier? with host Patrick Huard."

Chief Content Revenue Officer for Just For Laughs Group, Marina di Pancrazio added, "Prime Video offers their subscribers an ever-growing selection of award-winning and critically acclaimed Amazon Original content to enjoy, along with an unrivalled collection of series, movies and sports. We are delighted to be working with them to further enhance their catalogue of Canadian Francophone content. Showcasing some of Quebec's foremost Francophone comedians, we are certain that *Pour un soir seulement* will prove popular with viewers."

Vice President of Francophone Content and Executive Producer, Patrick Rozon also commented, "After nearly two years of being apart, we wanted to create something uniquely special with *Pour un soir seulement* that celebrates the feeling of experiencing live comedy once more. Not only have our artists chosen which comedians to share their personalized evening with, they have also selected original venues that complement their own inimitable style. The result is an eclectic comedy tour of the province of Quebec that is sure to captivate viewers."

The first episode of *Pour un soir seulement* features comedian PA Méthot. Filmed on May 24 at Morrin Centre in the historical heart of Quebec City, PA and his guests treat their audience to an evening of suspense and intrigue with mysteriously cloaked surprise guests and dramatic entrances galore against the backdrop of a nationally recognized cultural monument.

Next, comedian Dominic Paquet and guests enjoy a virtual tropical beach vacation when they entertain their audience live from the Coconut Bar in Trois-Rivières. Virtually unchanged since 1963, when the owners returned from their honeymoon inspired by all things Tahitian, the Coconut Bar is listed as a must-see by the Quebec Heritage Kitsch directory. Expect bright summer shirts, exotic cocktails, and retro tiki bar chic.

Romance is in the air for the third episode, featuring Rachid Badouri. Filmed at the Centre des Sciences in Old Port, Montréal, the theme of the evening is love and marriage when Badouri and guests take the stage—and vows may even be exchanged at the end of the show! Set along the banks of the St. Lawrence River, with sweeping views of the Old Port of Montreal, La Grande Roue de Montreal, and Jacques Cartier Bridge, the Centre des Sciences offers the perfect setting.

The final unforgettable episode was filmed on June 20 with comedian Mariana Mazza at the Foufounes Électriques in Montréal. Mazza and guests take to the ring, rather than the stage, to offer fans a knockout evening of comedy live from Foufounes Électriques, a true institution of Quebec's underground culture and popular venue to see live wrestling matches. A fan of the sport since she was a child, Mazza's energetic evening of comedy even includes some wrestling stunts!

Pour un soir seulement is produced by the Juste pour rire TV / Just For Laughs TV team that includes Emilie Corriveau, Head of French TV Development; Francoise Poirier-Charette, Executive Producer; Patrick Rozon, Vice President of Francophone Content and Executive Producer; and Marina Di Pancrazio, Chief Content Revenue Officer.

Pour un soir seulement joins recently launched Canadian Amazon Original series The Lake, The Kids in the Hall, LOL: Last One Laughing Canada, All or Nothing: Toronto Maple Leafs, and upcoming series LOL: Qui Rira Le Dernier?, Three Pines, and The Sticky. Since 2015, Amazon Studios has filmed more than 25 Amazon Original series and films in Canada, including The Man in the High Castle and Upload in British Columbia; The Boys, Reacher, and The Expanse in Ontario; Tales from the Loop in Manitoba; as well as parts of Tom Clancy's Jack Ryan and The Voyeurs in Quebec.

Pour un soir seulement joins the thousands of TV shows and movies from Hollywood and around the world in the Prime Video catalogue, including award-winning and critically acclaimed Amazon Originals like Reacher, The Boys, Upload, Harlem, and Emmy- and Golden Globe-winners Fleabag and The Marvelous Mrs. Maisel.

Prime members will be able to watch or stream all episodes anywhere and anytime on the Prime Video app for smart TVs, mobile devices, Fire TV, Fire TV stick, Fire tablets, Apple TV, or online. In the Prime Video app, Prime members can download episodes on their mobile devices and tablets and watch anywhere offline at no additional cost. Prime Video is available in Canada at no extra cost with a Prime membership or for just CAD\$ 99/year for CAD\$ 9.99/month (plus applicable taxes) without Prime. New customers can find out more at www.primevideo.com and subscribe to a free 30-day trial.

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About Juste pour rire TV / Just For Laughs Television

Global leader in comedy, Just For Laughs Group's TV divisions, Juste pour rire TV / Just For Laughs Television specialize in TV development and production of unscripted and scripted content. With divisions in the USA and Canada, Just For Laughs Television productions feature some of the world's top comedic talent - from Kevin Hart and Nikki Glaser to Ali Wong, Hasan Minhaj and Jo Koy - and have been seen in the US and internationally on Netflix, Amazon Prime, HBO, FOX, ABC, NBC, MTV, TBS, IFC, The CW, TF1, Comedy Central, Showtime, Hulu, BBC, BBC America, Kevin Hart's LOL Network, and TEN Australia. And in Canada on an array of Bell networks and platforms (CTV Comedy, CTV, The Movie Network, HBO Canada, Crave), and CBC. Juste pour rire TV focuses on the development of comedic content delivered by some of Quebec's most foremost Francophone artists – from Rachid Badouri and Marie-Lyne Joncas to Christine Morency and Marianna Mazza. Their TV productions have been featured on Noovo, Radio-Canada, TVA, Tou.tv, Unis, TV5, Z, Crave, Vrak and Ici Artv. Home to the #1 Comedy Festival in the World and with concentrated growth on television development & production, festivals, live tours and content distribution, Just for Laughs Group has been launching and championing top comedic talent for close to 40 years. For more information, visit www.hahaha.com

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About Prime Video

Prime Video is a premium streaming service that offers customers a vast collection of movies and television series—all with the ease of finding what they love to watch in one place. Find out more at primevideo.com.

- **Included with Prime Video**: Watch movies, TV series, news, award-winning Amazon Originals, and other exclusives.
- Enjoy hits like *The Wheel of Time, Small Axe, I Want You Back,* and Emmy award-winning comedies *Fleabag* and *The Marvelous. Mrs. Maisel.*
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- consoles or online at <u>primevideo.com</u>. In the Prime Video app on mobile and tablet, Prime members can download most videos and watch them anywhere offline at no additional cost. For a complete list of compatible devices, visit <u>primevideo.com/help</u>.
- Enhanced experiences: Make the most of every viewing with 4K Ultra HD- and High Dynamic Range (HDR)-compatible content. Go behind the scenes of your favourite movies and TV shows with exclusive X-Ray access, powered by IMDb.

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